

# Matthei & Colin Associates, LLC

---

*For Immediate Release - June 26, 2015*

---

For more information contact:  
Randall R. Bacidore, AIA  
Matthei & Colin Associates, LLC  
1.312.939.4002  
[randallb@mca-architecture.com](mailto:randallb@mca-architecture.com)



## ***M&CA Announces New Business Development Leader***

---

**Matthei & Colin Associates (M&CA) is proud to announce that Lauren Mead has joined their firm as the Business Development Leader. In her role, Lauren will focus on growing the firm's presence, building strategic relationships and positioning the firm for new opportunities. A true collaborator with a passion for healthcare and a background in marketing, Lauren provides a unique, value-added perspective to the healthcare design industry. Her knowledge of the design industry and extensive network allows her the ability to develop meaningful relationships uniting M&CA with clients, potential clients and other industry professionals leading to strategic partnerships that deliver innovative design practices. The Principals of M&CA place high value on client relationships and consider it an essential element of success.**

---

Lauren is an active member in the Society for Marketing Professional Services (SMPS) and serves as the Chair of Communications for the Chicago Healthcare Executive Forum (CHEF), the local chapter of the American College of Healthcare Executives. In addition to marketing and business development at a top healthcare design firm, her prior experience includes a variety of industries; energy, financial services, consumer products and wellness.

---

Since 1974, M&CA specializes in the planning and design of health care environments. Through the passion of our creative effort, we have emerged today as one of the nation's few firms exclusively committed to healthcare architecture. Our singular focus on designing and creating healthcare environments and our productive client partnerships result in highly individualized planning recommendations to address the requirements of each project. Visit our website at [www.mca-architecture.com](http://www.mca-architecture.com).